



2018-2019 Season

Dear Sir or Madam:

The Choral Arts Society of Southeastern Wisconsin, an auditioned volunteer chorus of over 60 skilled musicians and dedicated members, has served the community since 1987. Last season, CAS provided the joy and beauty of choral music to over 1,900.

Our Mission: The Choral Arts Society of Southeastern Wisconsin celebrates the human spirit through choral music. In an atmosphere of fellowship and collaboration, the CAS fosters creative talents of musicians and composers. The CAS partners with others who share our passion for artistic excellence.

Your message in our concert programs will show the audience that you care about what they care about and value our community. **Please place a program ad with us.** As you show your support, hundreds will discover your organization! Ads are available for as little as \$100. Please see the enclosed information, then **follow the instructions on the Advertising Agreement to reserve your space in our programs.** Please respond by September 1, 2018. Contact me with any questions.

Our 2018-18 Season features:

- ***Darkness to Light***
October 2018: Music that expresses sadness, happiness, joy and pain by celebrated composer Ola Gjeilo, plus composers from J.S. Bach to John Rutter.
- ***Lessons & Carols***
December 2018 (2 performances): 2018 marks the 100th Anniversary of this glorious way of experiencing the Christmas story.
- ***Locally Grown II – Local Composers***
March 2019: You will not believe your ears when you hear the talent that has been “grown” in our own community over the last several decades.
- ***The Long and Winding Road***
May 2019: A Beatles retrospective – With strings, brass and a rock band, we will present an evening of music that will make you laugh, cry, and want to dance.

We are grateful to the many businesses that support us by purchasing advertisements in our concert programs. Your support will help to continue our mission during 2017-2018.

Very truly yours,

Choral Arts Society of Southeastern Wisconsin

